

"How a good management make a good profit"

This application was made during classes of entrepreneurial education, at the ending of the 1st semester as alternative form of evaluation, namely project work based on drama. It is meant to illustrate how effective management can turn a company from loss to profit.

The performance is about a handbag manufacturer that has problems in the management (as represented, the workers don't really...work in the beginning of the sequence), but once the CEO took notice of this he puts his foot down and gets everyone in line. It is illustrative of real economics, where profits are highly dependent on the management. Pictured at the end is also a scene where an economy teacher points these things and draws conclusions on the whole situation and how management changed the company.

It is indeed true that management can save the day in a situation where a certain company is losing profit, but it should do so in a participative manner. Rather than just delegating tasks to employees, it should work together with them in achieving the company's goal, helping them out when needed.